



Desalination pavilion at Aquatech Amsterdam 2017



The world's leading trade event
for process, drinking and waste water

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Why exhibit at the Desalination pavilion?

One-of-a-kind opportunity to promote your desalination products and solutions to buyers and specifiers from across Europe, Australia, Central and South America

Aquatech Amsterdam attracts around 20,000 attendees of which 33% is interested in desalination

In attendance will be owners, CEOs, executive management teams as well as consultants, engineers and technical managers from a wide spectrum of businesses and government agencies

Desalination pavilion's booth "market" includes a presentation stage and networking zone, fostering one-on-one interaction with show attendees



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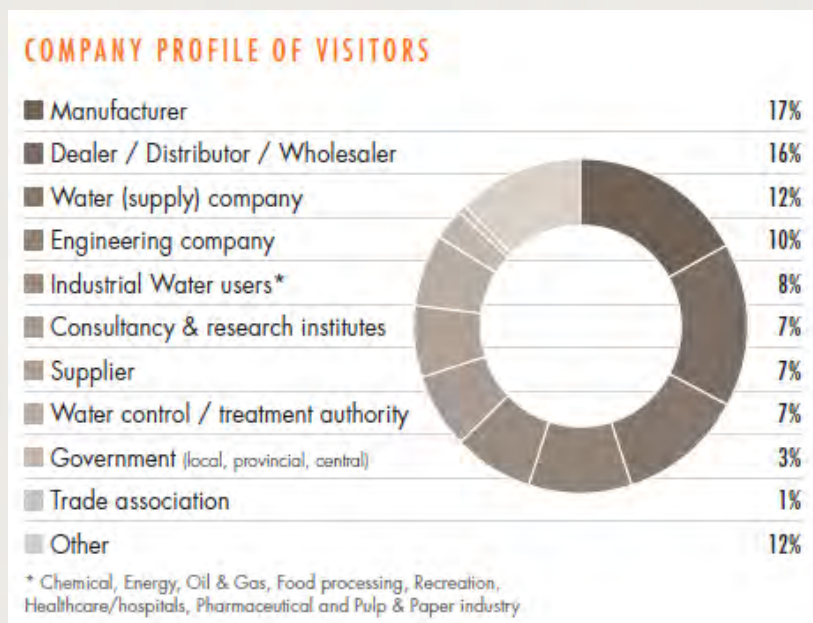
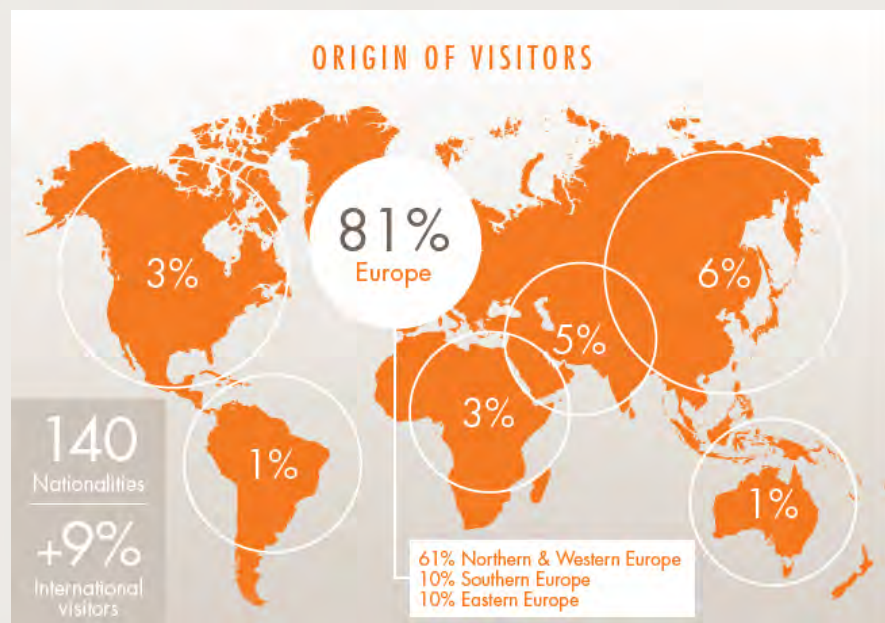
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Benefits?

- Urgency of the issue creates business opportunities all over Europe!
- Strength in numbers through collective presentation
- Located “prime-time”
- Low-cost, high-impact
- Support of EDS makes the appearance of the pavilion even more powerful
- Standing out from the crowd!

RESULTING IN UNPARALLELED SALES LEADS

Who will you meet?

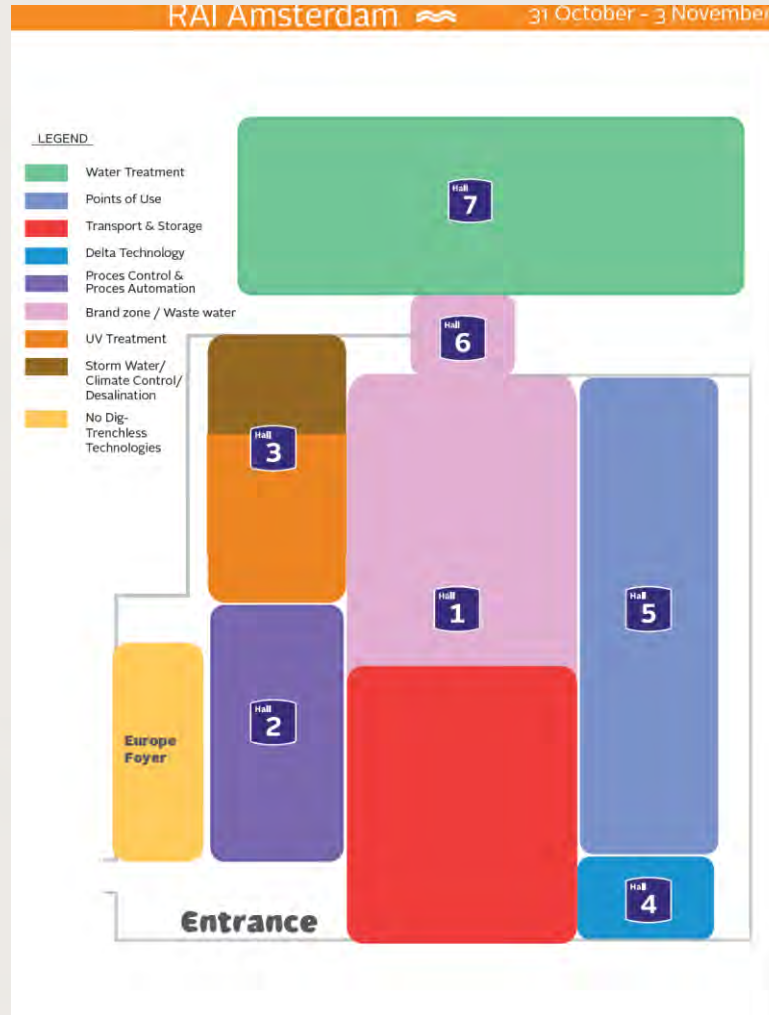




Focused attention at the Desalination pavilion:

- You'll get noticed! Attention-grabbing banners, signs, and a distinctive pavilion designation make it simple for visitors to find the Desalination pavilion
- Your company will already be part of the marketing campaign by both EDS and Aquatech before show doors open, guaranteeing maximum traffic to your spot in the pavilion
- Attendees with buying power will find you on this topic as you gain significant exposure via the Aquatech show catalogue, Aquatech website, Aquatech app and RAI Live screens
- At the Desalination pavilion you can present your best show cases
- The Desalination pavilion amplifies your industry's message in one concentrated venue

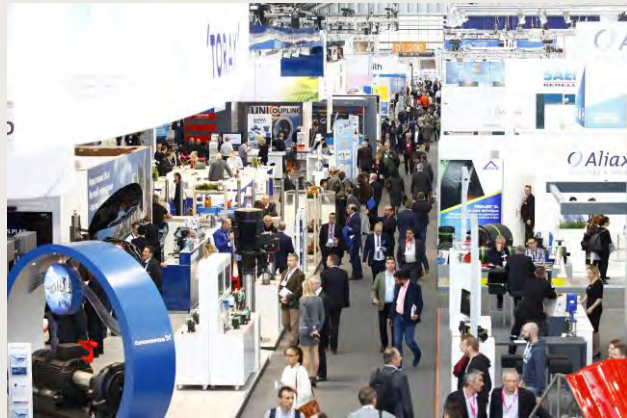
Aquatech floor plan





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