The world's leading trade exhibition for process, drinking and waste water



FACTS & FIGURES AQUATECH AMSTERDAM 2015

The 25th edition of Aquatech Amsterdam was a resounding success! With a visitor attendance of 18,411 from 140 countries, 856 exhibitors, 4,479 exhibitor staff and 1,100 AlWW conference delegates Aquatech underlines its position as the world's leading trade exhibition for process, drinking and waste water.

ATTENDEES

18,411 Visitors in 4 days

4,479 Exhibitor staff

1,100 AIWW conference delegates

875 Young Water Professionals

9,774 Companies visiting

FXHIBITION

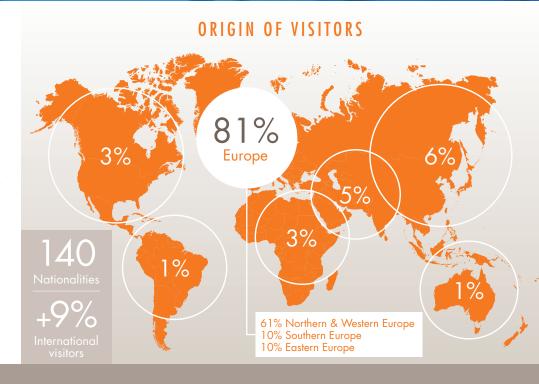
25,000 Nett m²

856 Exhibitors +14%

11 Pavilions

505,183 Total number of contacts

75 Show floor seminars



AQUATECH AMSTERDAM ALSO FEATURED

APPRECIATION

AquaStage seminars & workshops
AquaJobs career event
International pipefitting competition
Amsterdam International Water Week Conference
AquaMatch event



InnovationLAB
BlueTech Research Innovation Pavilion
Industrial User Experience
Storm Water Pavilion
Aquatech Venture Forum
AquatechTV

www.aquatechtrade.com

Part of

Organised by

Supported by

PalAMSTERDAM











VISITORS









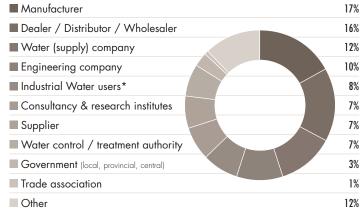
MAIN REASONS TO VISIT AQUATECH AMSTERDAM 2015

72%			
63%			
54%			
52%			

Learning new technologies, products and services Making new contacts

Obtaining a general overview of market & trends Maintaining contacts with existing relations

COMPANY PROFILE OF VISITORS



^{*} Chemical, Energy, Oil & Gas, Food processing, Recreation, Healthcare/hospitals, Pharmaceutical and Pulp & Paper industry

VISITOR DECISION MAKING CAPACITY

59%	18%	23%
Decision maker	Advisor	Other

"Great exhibition, extremely well organised from A to Z. For sure the place to be when doing water business."

SEGMENTS OF INTEREST



INDUSTRIAL WATER SECTOR

31% Food & Beverage	12% Oil & gas
27% Chemical	12% Pulp & paper
21% Energy & powerplant	11% Not involved in Industrial Water
16% Petrochemical industry	11% Road construction & waterworks
15% Construction	10% Recreation (hotels/pools/theme parks)
13% Steel & metallurgy	9% Mining industry
13% Pharmaceutical	5% Textile (dying)

EXHIBITORS



RATED EXHIBITION CONCEPT AS (VERY)
GOOD TO EXCELLENT



RATED QUALITY OF VISITORS AS (VERY) GOOD TO EXCELLENT



ACHIEVED THEIR



INTENTION TO EXHIBIT AT

potential partners

service

orders

MAIN REASONS TO EXHIBIT AT AQUATECH AMSTERDAM 2015

95%		Making new contacts with
58	%	Maintaining contacts with e
	41%	Introducing a new product,
	33%	Image, PR objectives
	19%	Direct sales and/or taking

"Great opportunity to expose new and innovating products to a relevant audience."

Bo Højris, senior process engineer, Grundfos Holding, Denmark

"Our participation has been extremely positive, an excellent opportunity to meet (potential) clients and to present our innovative products, solutions and i-services!"

Menno M. Holterman, CEO, Nijhuis Industries, The Netherlands

"Very good organisation, plenty possibilities to find what I searched, really very nice exhibition."

Dusan Prielozny, marketing manager, ALIAXIS Utilities & Industry GmbH, Austria

AQUATECH DATABASE:

56,000+

40.000+

E-newsletter subscribers

108.000 +Unique visitors website

1.000 +



L500+



1.900+



SEE YOU IN

from 31 October - 3 November **2017** in Halls 1-7 of the RAI Convention

partners, trade associations and worldwide offices and agents.

For more information about exhibiting at Aquatech

Amsterdam 2017, please contact Daan Burghouts or Mark Boddeke at:

www.aquatechtrade.com